

GOODYEAR CITYREPORT

HAPPY HOLIDAYS



*A New
Tradition
Begins*

GOODYEAR'S HOLLY JOLLY FESTIVAL

**SAT., DEC. 7TH
11 A.M. - 3 P.M.
LOMA LINDA PARK
400 E. Loma Linda**

*Santa arrives
at noon!
Have your
child's
picture taken
with Santa Clause!*



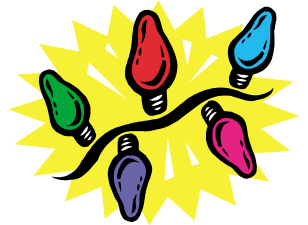
ACTIVITIES INCLUDE:

**Snow *Food booths
*Tractor rides in the park
*Balloon twisting
*Cookie decorating
*Arts & Crafts *Rides*

**COME SHARE THE
HOLIDAY SPIRIT!**

*For more information, call
Jennifer at (623)882-7531.*

Goodyear's Holiday Tree Lighting Ceremony



Join the Mayor and City Council as they light
Goodyear's official Holiday Tree on Thursday,
Dec. 12 at 6:30 p.m. at City Hall, 190 N. Litchfield Rd.

A 20-foot-tall living tree will be decorated by City employees
with ornaments made by Desert Star Elementary children.



Santa will be handing out candy canes to all the children.
Come help the Council countdown to the tree lighting, be
entertained by choral groups from Desert Edge and Agua
Fria high schools, and join in the singing of carols around
the tree. Light food and beverages will be available. After
the holidays, the tree will be planted on the grounds of the
Desert Star Elementary School.

Adopt-A-Family Helps Those in Need

Toys, Christmas trees,
ornaments, holiday lights, beds, car
seats, and clothes are the types of
gifts that made the holidays a lot
merrier for several needy Goodyear
families last year thanks to the
Goodyear Police Department's
annual Adopt-A-Family
program.

Due to the slow economy,
far more Goodyear families
are in need of assistance
during this holiday season.

Started by Officer Avelina
Fitzpatrick, this altruistic effort also
helped pay utility and housing bills
for families on limited budgets who
otherwise would have had to
choose between missing critical

payments and buying Christmas
presents for their children.

Donations are currently being
taken to help families this holiday
season. City Hall, fire stations
and police headquarters
are drop-off points for
new toys and new clothes
items until December 20.
The donations do not need
to be wrapped.



Cash donations from individuals
and businesses are welcome and
can be made by contacting Officer
Fitzpatrick at (623) 932-1220.

Keller Williams Professional
Partners Realty, PebbleCreek and
Beds Direct are program donors.



MEMO FROM THE MAYOR

Mayor William O. Arnold

Goodyear and Luke Air Force Base got good news recently when it was announced that President George W. Bush had signed into law the Military Base Construction Bill which contains a \$13 million appropriation to acquire land around Luke.

This is an important first step toward finding equitable solutions for Luke, private property owners, and all stakeholders in our common mission to preserve Luke Air Force Base and its surrounding land.

I am also very proud of the efforts of City Manager Stephen Cleveland and Community Initiatives Director Jerene Watson who both spent months working behind the scenes to help raise Congressional awareness of the need for funds to help protect the base.

I recently attended the "Topping Off" ceremony for the new Vanguard Health Systems West Valley Medical Center. Many members of our community were there to sign their names to one of the building's beams. It was exciting and satisfying to see the hospital coming

along so nicely. Read more about the hospital's progress on this page.

The City Council and I were pleased to honor Mr. George Campbell, former Maricopa County Board Supervisor, at a recent Council meeting. We presented him with the "Champion of Goodyear" award in recognition of his many years of selfless dedication to public service and his contributions to our community.

During the time he served on the Board of Supervisors, George brought together the communities of the West Valley and promoted and supported many road, bridge and water projects. As chairman in 1986, George supported Goodyear's application for the first-ever open public access through a county park (Estrella Mountain Regional Park). This action has provided numerous benefits to Goodyear over the years. George Campbell has definitely made a very positive contribution to Goodyear's quality of life.

Sincerely,

William O. Arnold

Council Calendar & Upcoming Events

All Council meetings and work sessions are held at the Goodyear Justice Facility located at 986 S. Litchfield Road unless otherwise noted.

Wed., December 4 **Public meeting**

on proposed transfer station on 159th Ave., south of MC 85.
Meeting at Goodyear Community Center, 420 E. Loma Linda at 6:00 pm

Sat., December 7
Holly Jolly Festival,
11 am - 3 pm at Loma Linda Park

Mon., December 9
City Council Meeting - 6 pm

Thurs., December 12
Official Holiday Tree Lighting
City Hall - 6:30 pm

Mon., December 16
City Council Meeting - 6 pm*
"Tribute to Mayor Wm. Arnold"
at Hampton Inn
*replaces 12/23 meeting due to holiday

Wed., December 25
Christmas Day
City offices closed; no trash pick-up

Wed., January 1, 2003
New Year's Day
City offices closed; no trash pick-up

Vanguard Hospital Progresses

The West Valley Medical Center, a new 74-bed acute care hospital, is well on its way. As you drive by the site, located at 136th Drive and McDowell, you will see steel beams being erected and cement being poured. The hospital construction project is on schedule with a planned opening of August 2003. Community outreach is important to Debbie Flores, Chief Operating Officer and Administrator. West Valley Medical Center wants to be a good community partner, so Ms. Flores has been meeting with local leaders to develop community relations.



Tips to Make Your Sewer Bill Lower

Once again, the City will start averaging water bills to determine your 2003 monthly sewer average. The water used in January, February and March, 2003 will determine your adjusted sewer rate from May 2003 through April 2004.

Water conservation is the key to keeping your sewer rate low. Water your plants according to guidelines for winter watering.

Use a broom, not a hose, to clean drives and walkways. Don't fill your pool if you don't have to. Don't run the water while shaving or brushing your teeth.

Watching the amount of inside and outside water usage during January, February and March may have a big impact on your monthly sewer average for the next 12 months and that is money in the bank!

DID YOU KNOW . . .

how much water it takes:

- * To flush a low-flow toilet? 1.6 gallons
- * Per minute to shower? 2.5 gallons
- * Per minute to brush your teeth? 2.5 gallons
- * Wash dishes by hand & rinse in running water? 35 gallons
- * To wash clothes per load? 30 gallons

Handy Outdoor Watering Guide Helps Save Water



Days are shorter, temperatures cooler. Cooler weather is easier on

landscape plants. The chart below is a guide to use to adjust watering

schedules for various trees, plant types and grass as the seasons change.

Soil types and conditions are different throughout Goodyear, so use this chart as a starting point.

After adjusting your watering schedule, turn on each of your watering zones. When the zones are finished, insert a long screwdriver or a metal rod with sharpened end into the

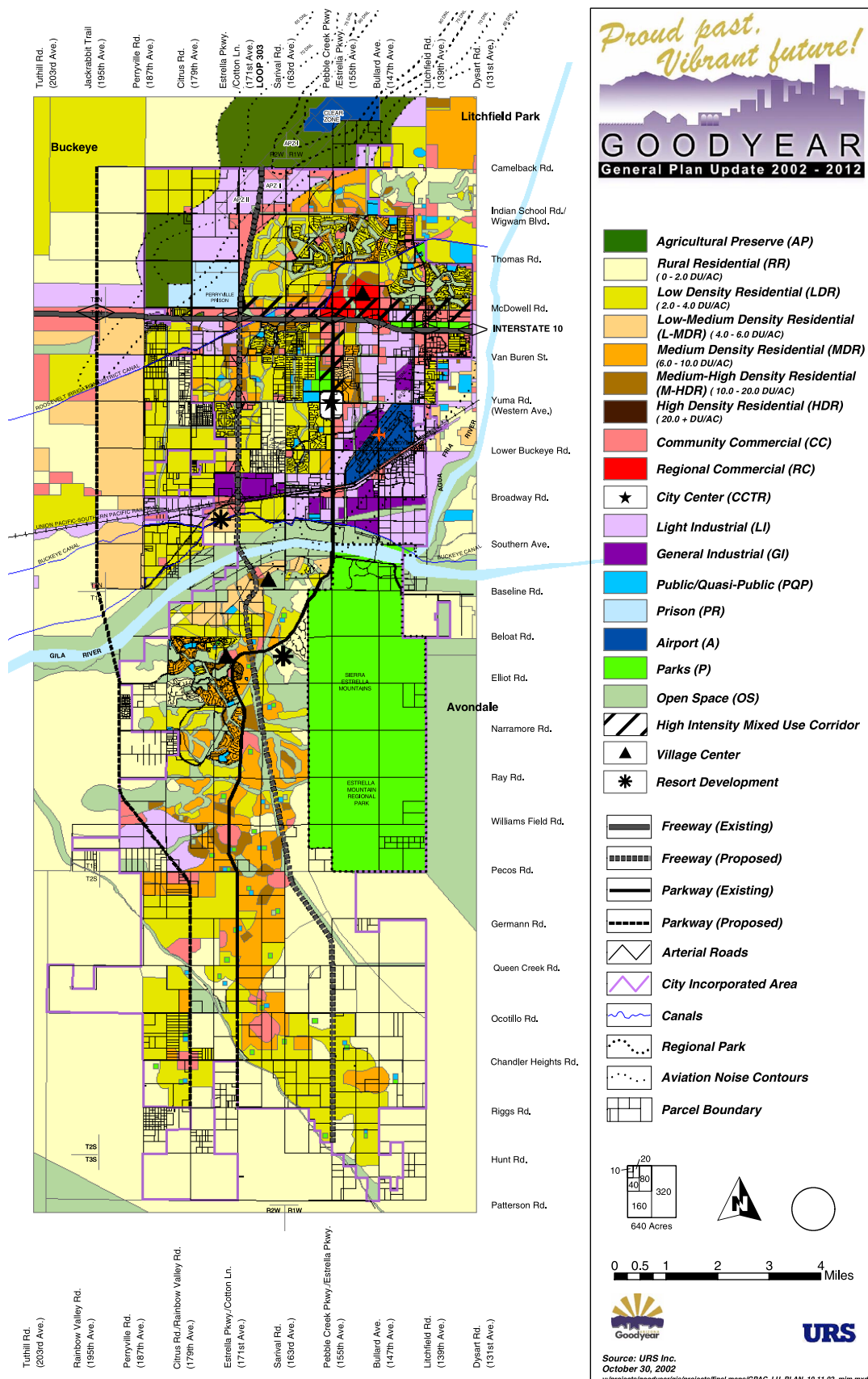
soil. Your soil probe should slide easily through wet soil but will be harder or impossible to push through dry soil.

Compare the depth that your soil probe penetrated to the chart below and adjust your watering schedule accordingly. By testing your landscaping often, you should be able to save money by not overwatering your plants.

Landscape Watering Guidelines

Plant Type Established Plants (1yr for shrubs, 3 yrs for trees)		Spring Mar. - May	Summer May - Oct .	Fall Oct. - Dec.	Winter Dec. - Mar.	Watering Depth
Trees	Desert Adapted	14-30 days	7-21 days	14-30 days	30-60 days	24-36 inches
	High-water use	7-12 days	7-10 days	7-12 days	14-30 days	24-36 inches
Shrubs	Desert Adapted	14-30 days	7-21 days	14-30 days	30-45 days	18-24 inches
	High-water use	7-10 days	5-7 days	7-10 days	10-14 days	18-24 inches
Groundcovers & Vines	Desert Adapted	14-30 days	7-21 days	14-30 days	21-45 days	8-12 inches
	High-water use	7-10 days	2-5 days	7-10 days	10-14 days	8-12 inches
Cacti & Succulents		21-45 days	14-30 days	21-45 days	if needed	8-12 inches
Annuals		3-7 days	2-5 days	3-7 days	5-10 days	8-12 inches
Warm Season Grass		4-14 days	3-6 days	6-21 days	15-30 days	6-10 inches
Cool Season Grass		3-7 days	none	3-10 days	7-14 days	6-10 inches

DRAFT GENERAL PLAN LAND USE MAP





Goodyear's General Plan Update 2002 – 2012

WHY A GENERAL PLAN?

As a result of the "Growing Smarter" law passed by the state of Arizona, all municipalities must control growth by developing a General Plan that serves as the official policy of the City Council to guide the private and public physical development of the community. This plan must be approved by a vote of the residents.

The Goodyear General Plan will serve as the city's blueprint for development for the next decade. It will contain several elements: 1) Land Use, 2) Circulation, 3) Housing, 4) Parks/Open Space, 5) Growth Areas, 6) Environment, 7) Cost of Development, 8) Public Services, 9) Community Character and 10) Implementation.

Twenty-four Goodyear stakeholders make up the General Plan Advisory Committee which has been working with City staff since February 2002 to develop the new General Plan, updating the one previously approved in 1998. So far, the committee has covered the Land Use element and the Circulation element.

LAND USE PLAN

Background

The Land Use element was developed to illustrate the general location of appropriate land uses to guide future growth and revitalization.

The geography of the City of Goodyear identifies three distinct regions within the boundaries of the planning area. As shown on the map on the opposite page, the areas include:

- 1) south from the northern planning boundary (approximately Camelback Road) to Interstate 10 (I-10),
- 2) I-10 to the Gila River and
- 3) the Gila River to the southern planning boundary (approximately Patterson Road).

Purpose

The plan attempts to achieve a balance between residential and employment uses as an approach to minimize trips, improve air quality and create a more sustainable community for the City's existing and future residents. To achieve this balance, the Land Use Plan contains the desired jobs per capita ratio range (i.e. one job per three to four residents) supported by the City.

Goals and Objectives

The goals and objectives of the Land Use element are to create a balanced community with a high quality of life, a compatible mix of diverse land uses, mature areas that are viable, and an economy that successfully retains and attracts desired employers.

How Were These Goals Achieved? Make-Up of Acreage

At build-out, it is estimated that Goodyear will encompass 118 square miles with nearly 115,000 housing units and more than 300,000 residents. To achieve compatible land uses within the community, the Land Use Plan calls for 65 square miles to be in residential (56%) and 53 square miles (44%) for employment and open space.

Rural (2 or less houses per acre) to low density residential (4 or less per acre) make up 78% of the total residential acreage, while medium to high density housing encompasses only 12% of the total city acres.

Parks/open space and agricultural preservation will make up 33 square miles or 27% of the total city acreage (shown in shades of green on the map), while employment accounts for 17% of the total acreage. Employment breaks down as follows: industrial uses (shades of purple on map) and public uses (shades of blue on map) account for 11% of the total acres, while commercial adds another 6% (shades of red on the map).

Village Centers

A unique aspect of Goodyear's Land Use Plan is that each of the three planning areas includes a Village Center (indicated by triangle on map) where a mix of integrated and adjacent higher density/intensity residential and employment land uses are located. Each includes commercial and low and mid-rise professional offices and parks/open space as well. These locations include the areas surrounding the regional mall site; the intersection of Loop 303 and Baseline Road; and the intersection of Estrella Parkway and Yuma Road. The 160-acre City Center is found in the planning area bounded by I-10 and Gila River.

CIRCULATION PLAN

Goals and objectives

The primary goal of this plan is to provide the most efficient transportation routes throughout the city so citizens have choices as to which alternatives they can use.

How Were These Goals Achieved? High intensity residential/ employment corridors

These high intensity corridors where people would both live and work were planned and are shown with black hatch marks on the map. These corridors run along major thoroughfares such as east to west along I-10 and south along Estrella Parkway leading to the proposed new City Center. These corridors are planned for future light rail.

Major Highways and Parkways

Because 450,000 people in both Goodyear and other communities will live south of the Gila River at build-out, it has always been assumed by the developer of Estrella Mountain Ranch that several major highways would have to eventually run through that master-planned development to accommodate all the traffic. The chosen routes are:

- Cotton Lane southeast to Estrella Parkway at MC 85 and on south would be preferred route for high volume traffic through southern Goodyear
- Estrella Parkway would remain a parkway up to MC 85
- From Camelback Road south, Jackrabbit Trail (jutting over to Citrus Road after Ray Road) will be a major north-south arterial.

DRAFT GENERAL PLAN OPEN HOUSE

JANUARY 7, 2003
6 P.M.

PALM VALLEY ELEMENTARY
SCHOOL

JANUARY 8, 2003
6 P.M.

ESTRELLA FOOTHILLS HIGH
SCHOOL

HOLIDAY SAFETY TIPS



CHRISTMAS TREES

- ◆ Make sure your Christmas tree is fresh. Shedding needles are the sign of a dry tree.
- ◆ Make sure that trees, wreaths and cut greens of any kind are placed away from any source of heat.
- ◆ A dry tree can catch fire and ignite a room in just 30 seconds. Place the tree in a large stand that holds a lot of water.
- ◆ Make sure artificial trees are flame-retardant.
- ◆ Keep ribbons and ornaments away from small children and pets to prevent choking or poisoning.
- ◆ Put your tree a safe distance away from exits.
- ◆ Remove your tree as soon as the season is over and properly dispose of it.



LIGHTS

- ◆ Use only UL approved indoor and outdoor lighting.
- ◆ Always unplug your Christmas tree lights and decoration lights before going to bed or leaving the house. Never leave lights unattended.
- ◆ Keep electrical cords away from doorways and from underneath carpeting and rugs. Always check and replace cords when they show signs of wear.
- ◆ Never overload outlets
- ◆ To reduce the risk of fire, don't allow electric bulbs to touch needles, gift wrapping or flammable ornaments



HOLIDAY FLAMES

- ◆ Store matches and lighters out of children's reach.
- ◆ Keep candles in sturdy holders and away from combustibles such as drapes or paper products.
- ◆ Avoid hanging stockings near open flames.
- ◆ Burn only well-seasoned, dry wood in your fireplace while using a fire protection screen.
- ◆ Never burn paper, gift-wrap or trash in a fire place. This is a major cause of chimney fires.



SAFE CELEBRATIONS

- ◆ At a celebration, be sure the exits are clear.
- ◆ Check under furniture and in trash cans for smoldering cigarettes.
- ◆ Never let friends drink and drive. If you are away for the holidays: put your lights on an automatic timer, stop all newspaper deliveries, and ask neighbors to watch your home.
- ◆ If you go out for the evening, leave the house lights and/or television on in the house.
- ◆ If possible, put all shopping bags in the trunk of your car.
- ◆ Take inventory of your valuable possessions. Write down model and serial numbers along with descriptions of all electronics and appliances. Take pictures of or videotape any valuable items you own. Engrave your name or an identifying number on valuables.

RECYCLE YOUR CHRISTMAS TREE

Look for containers labeled "Christmas Trees Only" at the following locations for Christmas tree recycling from December 26, 2002 through January 5, 2003.

- * 3645 Clubhouse Drive - north end of parking lot (PebbleCreek)
- * Park at Monte Vista & Palm Valley Blvd. (Palm Valley)
- * Loma Linda pool parking lot
- * Lower Buckeye Parkway & 158th Ave. (Estrella Vista)
- * Goodyear Fire Station #2 (Estrella Mountain Ranch)
- * Harrison Street east of Shooting Star Dr. (Wildflower)



HOLIDAY TRASH SCHEDULE

CHRISTMAS DAY - WED., DEC. 25, 2002

- * **Contained Trash** - Trash pick-up according to regular schedule
- * **Uncontained Trash** - Wednesday will be serviced with Thursday's pick-up

NEW YEAR'S DAY - WED., JAN. 1, 2003

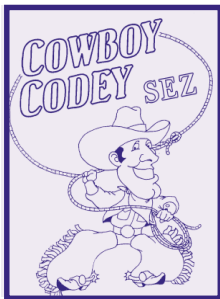
- * **Contained Trash** - Trash pick-up according to regular schedule
- * **Uncontained Trash** - Wednesday will be

SHOP GOODYEAR



Giving Goal Exceeded by City

City employees pledged \$12,019 to United Way this year to exceed their \$11,000 goal by 108%. Giving to the Valleywide charity averaged \$279.51 per Goodyear employee that donated. This year's total contribution exceeded last year by \$2,018.



Don't Be A Sign Violator

During the cooler months we all decide to do our "spring" cleaning. We clean out all the stuff that we don't want and sell it to someone who

does. When this happens, Goodyear begins to see a lot of signs on street corners advertising "Yard, Garage, Carport, Block Sale." If you are going to be having one of these events, don't forget the rules when it comes to signs:

Temporary signs - Garage sale signs cannot exceed 6 square feet and cannot be up longer than 3 days. They cannot be on city sidewalks or within the public rights-of-way. Signs can only be up between sunrise and sunset and must be removed daily prior to sunset.

Prohibited signs:

- Off-site signs
- Vehicle signs or signs mounted or painted on trailers, boats, or vehicles, which are parked for display.
- Signs attached to utility poles, street lights, traffic signals, trees, fences, fire hydrant, bridge, park bench or other public property.
- Portable or temporary signs which advertise a business, commodity, service, entertainment, etc.

**Remember- You are allowed only
4 garage sales per year!**



*Goodyear City Council
(Back L to R): Frank
Cavalier, Dick Sousa,
Jim Cavanaugh, Sue Linney.
(Front, L to R): Vice Mayor
Seth Kanter, Mayor William
Arnold and Ken Porter.*

City Council Business

A Summary of Major Actions

October 28, 2002

■ Authorized agreement with the Tonopah Irrigation District to purchase and deliver not less than 4,000 acre-feet (AF), and up to 8,000 AF of interruptible Central Arizona Project (CAP) incentive recharge water to the Tonopah Irrigation District for in-lieu water recharge project credits.

Estimated purchase price is \$264,000 for 8,000 AF.

■ Council ratified Agreement with Central Arizona Water Conservation District (CAWCD) to store a maximum of 5,000 acre feet of interruptible Central Arizona Project water for in-lieu water credit for FY 2003.

■ Approved transferring \$288,500 from Contingency Fund to cover the costs of the water and associated long-term credits.

■ Approved agreement with Maricopa County for the Estrella Parkway reconstruction project, north of Yuma Road.

November 12, 2002

■ Approved the final plat for Parcel 7 of Palm Valley Phase II, subdividing 44.14 acres into 67 single-family lots and 13 tracts, subject to conditions.

■ Council approved the final plat for PebbleCreek Phase II Unit 36, subdividing 49.65 acres into 153 standard casita single-family lots located at the SW corner of PebbleCreek Parkway and Indian School Rd.

■ Council reverted the zoning of the following parcels to their former Agricultural (AG) designation: 46.82 acres at the southwest corner of Interstate 10 and Cotton Lane and 53 acres generally located at the southeast corner of Bullard Avenue and McDowell Road.

■ Council accepted the park improvements within the Bullard Wash corridor through Rancho Mirage as completed by Richmond American Homes.

■ Council adopted a resolution proposing a permanent adjustment to the 1979-80 Base Expenditure Limitation of the City of Goodyear.

■ Council adopted resolution calling for a regular primary on March 11, 2003 and a general election on May 20, 2003.

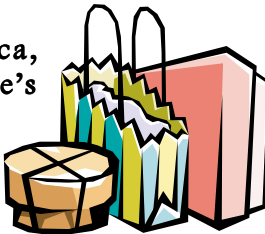
■ Council approved the Final Community Park Master Plan.



New Shopping Opportunities Available In Goodyear This Holiday Season

Several new retail stores opened in Goodyear this year to add to the choices shoppers and diners have right here in our own city. New to the Palm Valley Pavilions West on Litchfield Road are **Best Buy, Linens 'n' Things, Sleep America, Ross, Famous Footwear, and Kyoto Bowl.** Lowe's opened a few months ago as the anchor in the new Palm Valley Cornerstone and the **Willo Bread Café** opened in the Goodyear Financial Center.

Although they won't be here by Christmas, coming soon in Phase II of the Palm Valley Pavilions West are **Pier 1 imports, Barnes & Noble and Boston Market.**



**Proud past.
Vibrant future!**

City Telephone Numbers

24-Hour City Hotline	623-932-1716
Building Safety	623-932-3004
City Clerk	623-882-7830
City Court	623-932-3013
City Hall	623-932-3910
City Manager	623-882-7051
CitySource Office	623-882-7808
Code Compliance	623-882-7815
Community Advocate	623-882-7800
Crisis Service Line	623-882-7677
Dead Animal Removal	602-222-8555
Engineering	623-882-7979
Garbage/Trash/Recycling	602-932-1637
Economic Development	623-932-3025
Fire Department	623-932-2300
Mayor & City Council	623-882-7776
Neighborhood Programs	623-882-7808
Parks/Pools/Recreation	623-932-1637
Planning & Zoning	623-932-3005
Police Department	623-932-1220
Streets/Transportation	623-932-1637
Utility Hook-Up/ Bill Payment	623-932-3015
Water Quality/Pressure	623-932-1637

Visit us at
www.ci.goodyear.az.us

Goodyear CityReport

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for the citizens of Goodyear

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Neighbors Meet

On Nov. 7, the Arnold Manor/North subdivision hosted Goodyear's first G.A.I.N. event designed to help neighbors get acquainted so they can look out for one another and strengthen their neighborhood. The get-together was held in conjunction with a Parque de Paz clean-up day.

YOUR OPINION COUNTS!

We want your ideas on how we may better serve you. Just fill out this form and return it with your garbage collection bill or mail it to Linda Dillard, Community Advocate, Citizen's CitySource Office, 190 N. Litchfield Road, P.O. Box 5100 Goodyear, AZ 85338, or E-mail to Ldillard@ci.goodyear.az.us.

Comments (please print): _____

Name: _____

Phone: _____

Address: _____

E-mail: _____